

Artis Miller Wins Oratorical Contest

Artis Miller was awarded first place in the Junior high school oratorical contest on the subject of the Constitution held Friday under the direction of Miss Irene Mills and Miss Elizabeth Inglis. The award entitled Artis to a \$5 prize.

Second place went to Bob Wertz, who was given a \$1 prize, and third place and a \$2 prize was won by Patricia Baker. The following place winners were awarded \$1 each: Henry Dossel, Vivian Carroll and Bobbie Elder.

Prohibition On Poppy Plucking

Just a word of warning to wild flower enthusiasts: Now that the California poppies are splashing the country and city-side, remember that there is a state law against picking them without the owner's permission.

Many vacant lots here are already displaying a profusion of the golden-hued flowers, but the blooms are not to be plucked without the consent of the owner. Other wild flowers, the result of the test planting here, are lending their beauty to the community.

Crail Welcomes Local Campaign To Get New P.O.

"I will sincerely appreciate the cooperation which I am sure will follow your request for assistance by Torrance organizations and citizens to get a Federal building for your city at an early date."

"I will do the best I can for prompt action."

These statements are from a letter to the Torrance Herald by Congressman Joe Crail, who is now in Los Angeles. Crail suggested in a telegram to this newspaper several weeks ago that he would appreciate the aid to be given by Torrance civic organizations and residents to the end that the appropriation for the Torrance Federal building of \$85,000 be included in the first deficiency bill to be presented to Congress in December.

Local citizens and groups interested in obtaining the allocation of the fund in the near future should write to the Inter-Department Committee, care of Supervising Architect, Treasury department, Washington, D. C., and state their own reasons why Torrance should be awarded the allocation at once.

Last Rites Monday For Frank E. Carr

Last rites for Frank E. Carr, of 2226 1/2 Vermont avenue, Torrance, were held at Stone and Myers' chapel Monday. Rev. John B. Speed was in charge of the services. Interment followed at Roosevelt Memorial Park. Mr. Carr, who was 63 years old, died March 27. He is survived by his wife, Mary J., and a son.

GENERAL ELECTRIC DEALER ATTENDS ANNUAL MEETING



Seated eighth from the left end of the speaker's table in the upper picture is W. G. McWhinnie, Hermosa Beach dealer for the General Electric Refrigerator, who was a guest of the George Belsey Company, Ltd., Southern California distributor of General Electric Refrigerator, at its annual spring convention at the Los Angeles Biltmore hotel. The lower picture shows the large group seated in the Sala d'Oro of the Biltmore hotel at the afternoon session of the conference. Optimism was the keynote of the meeting as a result of a 33% increase in sales of General Electric Refrigerators during 1931.

Mr. W. G. McWhinnie, Hermosa Beach dealer for the General Electric Refrigerator, returned yesterday from Los Angeles, where he was a guest of the George Belsey Company, Ltd., Southern California distributor of the General Electric Refrigerator, at its annual spring convention held at the Los Angeles Biltmore hotel. According to Mr. McWhinnie, plans for the largest electric refrigeration campaign in

the history of the industry were disclosed to a group of more than 400 salesmen and dealers. An appropriation of more than six and one-half million dollars, representing an increase of one-half million dollars over the 1930 appropriation, will be spent by the General Electric Company and distributors in its national campaign, according to officials of the General Electric Company, who at-

tended the convention, stated Mr. McWhinnie. Locally the advertising campaign will make use of all media with emphasis on newspaper advertising.

The entire program of the convention was presented by officials of General Electric, who made use of many of the company's products in offering a highly dramatized form of sales instructions. The

contingent officials from the eastern offices led by A. C. Mayer, manager of the merchandising division, brought with them complete stage, electrical and photophone talking pictures. Speeches were minimized and each convention point was presented by means of dramatic sketches of talking pictures.

TORRANCE GRAPE JUICE COMPANY

1913 Carson St. Phone 237

Special: Sweet Cider 60c a Gallon

Eastern Concord in Quarts, Gallons and Larger Quantities

MALTS:—We Feature Harbor City and Old Fashioned Malts as Our Leaders

We Also Carry All Popular Brands of Malt Syrup

Malt Special—3 Cans for \$1.00 While They Last

We Handle a Full Line of Bottle Supplies Spanish Malts, Cruz Blanca and La Tapatia Malt

FREE CITY DELIVERY

Harvey S. Firestone

has invested

\$25,000,000.00

with his TIRE DEALERS

establishing a great economical distributing and standardized service system. This, combined with his unusual manufacturing efficiencies, gives us for you the outstanding tire values of history, and places us in a position to

SAVE YOU MONEY AND SERVE YOU BETTER

"Most Miles per Dollar"

COMPARE CONSTRUCTION and QUALITY

4-50-21 TIRE	Our Tire	Special Brand Mail Order Tire
More Rubber Vol.	165 cu. in.	150 cu. in.
More Weight	16.00 pounds	15.60 pounds
More Width	4.75 inches	4.73 inches
More Thickness508 inch	.500 inch
More Piles at Tread	6 piles	5 piles
Same Price	\$5.69	\$5.69

COMPARE THESE PRICES

AUTOMOBILE Manufacturers do not take chances with special brand tires. Why should you take the risk when you can save money by buying Firestone Quality Oldfield type, our service together with the double guarantee of Firestone and ourselves?

We list below the leading replacement sizes.

MAKE OF CAR	TIRE SIZE	Our Price Each	Special Brand Mail Order Price
Ford	4.40-21	\$4.98	\$4.98
Chevrolet	4.50-20	\$5.60	\$5.60
Ford	4.50-21	\$5.69	\$5.69
Ford	4.75-19	\$6.65	\$6.65
Chevrolet Whippet	4.75-20	\$6.75	\$6.75
Erskine Plymouth	4.75-20	\$6.75	\$6.75
Chandler			
DeSoto			
Dodge			
Durant	5.00-19	\$6.98	\$6.98
Graham-Paige			
Pontiac			
Roosevelt			
Willys-Knight			
Essex	5.00-20	\$7.10	\$7.10
Nash			
Marquette	5.25-18	\$7.90	\$7.90
Oldsmobile	5.25-21	\$8.57	\$8.57
Buick			
Auburn	5.50-18	\$8.75	\$8.75
Jordan			
Reo			
Gardner			
Marmont			
Oakland	5.50-19	\$8.90	\$8.90
Peerless			
Studebaker			
Chrysler	6.00-18	\$11.20	\$11.20
Viking			
Franklin			
Hudson	6.00-19	\$11.40	\$11.40
Hopmobile			
LaSalle	6.00-20	\$11.50	\$11.50
Packard			
Pierce-Arrow	6.00-21	\$11.65	\$11.65
Stutz	6.50-20	\$13.10	\$13.10
Cadillac			
Lincoln	7.00-20	\$15.35	\$15.35

COMPARE!

Here are the Cold Facts why Firestone gives you Greater Values and Better Service at Lowest Prices!

Firestone Way Mail Order House Way

They do have Organization They do NOT have

special and undivided interest in developing and making Firestone Tires better—Every employee a stockholder.

a special or undivided interest in tires.

They do have Rubber They do NOT have

their own men select and buy rubber direct from plantations. Have their own rubber preparation plants and warehouses in Singapore. Have their own large rubber plantations in Liberia.

a rubber preparation plant or warehouse—dependent on others to buy and manufacture, passing thru many hands, with profits and expenses of handling.

They do have Cotton They do NOT have

their own men select and buy cotton of best staple. Have their own bonded cotton warehouses. Have their own most efficient cord fabric mills.

a bonded cotton warehouse or cord fabric mill—dependent on others to buy and manufacture, passing thru many hands, with profits and expenses of handling.

They do have Factory They do NOT have

their own tire factories—most efficient in the world—daily capacity 75,000 tires—EVERY TIRE MADE IN THESE FACTORIES BEARS THE NAME "FIRESTONE."

a tire factory. They are dependent on those who for the profit, will risk making Special Brand tires, possibly hoping these tires will not do too well in competition against tires they make and sell under their own name.

They do have Warehouses They do NOT have

their own warehouses to supply their Service-Giving Dealers and Service Stores.

their retail department stores.

They do have Car Owners They do NOT have

25,000 experienced Service-Giving Dealers and Service Stores where car owners can buy Firestone Tires and get service.

retail department stores and millions of expensive mail order catalogs. Car owners can buy tires over the counter or order by mail.

All we ask is one thing—Come in and Compare

"A 'Special Brand' Tire is made by a manufacturer for distributors such as mail order houses, all companies and others, under a name that does not identify the tire manufacturer to the public, usually because he builds his 'first line' tires under his own name. Firestone puts his name on every tire he makes."

Double Guarantee—Every tire manufactured by Firestone bears the name "FIRESTONE" and carries Firestone's unlimited guarantee and ours. You are doubly protected.

WYNN'S TIRE & RUBBER CO., INC.

DOUGLAS COLLINS, Manager

Cravens and Marcelina Ave., Torrance

New Carpets MADE TO ORDER

Carpets Cleaned and Sized Upholstery Cleaned "QUICK SERVICE"

San Pedro Carpet Cleaning Co. 755 N. Pacific Phone 2470 SAN PEDRO

BUSINESS, PROFESSIONAL WOMEN MEET APRIL 6

The regular business meeting of the National Business and Professional Women of Torrance will be held Monday evening, April 6, at the Chamber of Commerce rooms. All members are requested to keep the date in mind.

LONG OVERDUE
By the United Press
ALTURAS. — Thirty years ago W. W. Ahl was a barber in Uncle Sam's army. This month he received \$72 back pay.

Yesteryears' Newspapers

Wisconsin Weekly of 1861 Had Its Own Special War Correspondents During Civil Strife

"We have with us today—" a copy of a weekly newspaper published on Friday, July 5, 1861. It is the *Free Press* of Oconomowoc, Waukesha Co., Wisconsin, and was loaned to us by Mrs. Steve Nyland, of 1923 Cedar avenue. Here is a news journal, located in a little village far from the battle scenes of the Civil War and yet it was printing war news from its own correspondents and by telegraph.

The dispatches were in the form of letters from the boys at the front, by wire and by plainings from the more metropolitan papers that came to Editor D. S. Curtis' desk. But the *Free Press* did not lead all of its four pages to war news—as we find little stories scattered all through it of a purely local and agricultural nature. For instance, we have interesting articles on Curing Clover, Oiling Harness, and Strawberries and Pickles. This last deserves quoting.

"Accepting the kind invitation of one of our patrons, Mr. Boyer, last Friday afternoon, we joined him in a pleasant ramble over his fine farm and rich garden, fragrant with berries and flowers; we saw some splendid wheat and one of the likeliest yearling colts that we have seen in this county."

"Then in the house Mrs. B. served us with a delicious repast of strawberries and cream, with the nicest kind of bread and sweet butter. That's the way our good farmers live."

Doesn't that make your mouth water? And we'll wager our linotype that Editor Curtis made a friend for life with Mrs. B.

"Stars and Stripes—We noticed an immigrant wagon passing along

the street today, bearing the Stars and Stripes with the mottoes, 'Our Union Forever' and 'Death to Traitors.'" That shows that the great Western country was just beginning its historical appeal to pioneering souls in the east, an appeal which is still strong today.

Pages 3 and 4 of Mrs. Nyland's *Free Press* were devoted to advertisements. We note in one ad of C. W. Putnam's Store, not less than 25 articles, ranging from "family groceries," "burning fluid," furniture, implements to daguerotypes in "the very best style of the Art."

Under the heading "Miscellany" on the front page we find an account of the Storming of the City of Malakoff by the French Zouaves in the Franco-Russian war, which was in progress at the same time as our war between states in this country.

Mrs. Nyland values her copy of the *Free Press* of '61 because it contains an account of the activities of the 61st Wisconsin Regiment, in which her grandfather served during the Civil War.

Morley Drury, U. S. C. Star, At Kiwanis

Morley Drury, former all-American football star at U. S. C., was the principal speaker at the Monday evening dinner meeting of the Torrance Kiwanis club. Drury spoke briefly on his work as a representative of a Los Angeles bond brokerage but devoted most of his talk on athletics.

SPECIAL FORD

LUBRICATING SERVICE

\$1.00

Oil and lubricate thoroughly

The following special service jobs can be done for \$3.00 when you bring your car in for lubrication.

- Change engine oil.
- Flush transmission and rear with kerosene and refill with fresh lubricant.
- Remove front wheels and repack with fresh lubricant.
- Spray springs with penetrating oil.
- Tune motor.
- Adjust distributor points.
- Clean and adjust spark plugs.
- Clean sediment bulb and carburetor.
- Adjust carburetor.
- Tighten intake and exhaust manifolds.
- Check battery.

We will furnish all material and make all the above adjustments. Quick service. Car ready when promised. Also low prices on accessories, tires, batteries.



Schultz, Peckham and Schultz

AUTHORIZED DEALERS OF FORD PRODUCTS

1514 Cabrillo Ave.

Torrance Phone 137

The Hardware Man Says:

"Fishing is getting good now—one local man got a gunny sackful yesterday off the barge opposite Torrance beach. We have the tackle—you get the fish!"

"WATCH OUR ADVERTISEMENT next week! A special that you'll want to investigate."

S. S. Worrell "The Hardware Man"

Where a Dollar Goes the Farthest
1517 Cabrillo Ave. Torrance



Up In The AIR ON THE GROUND?

Whoever you choose, or both, in this day of power and speed make sure that your "Land flying" is protected with Complete Automobile Insurance. It's a good parachute to financial safety.

L. B. Kelsey
1405 Marcelina Ave.
"Where Insurance Is Not a Sideshow"
Torrance Phone 185-M

PETS . . . POULTRY . . . LIVE STOCK . . .

of most every description can be found through the CLASSIFIED COLUMNS. Have you read them today?

Turn Now to the Want-Ads